



KEEPING HOME A SAFE HARBOR

SPONSORSHIP OPPORTUNITIES

• HEALTH AND WELLNESS EXPO •

**Thursday, October 19, 2023, 8:00 a.m. – 12:00 p.m.
Kent County Family YMCA, Chestertown, Maryland**

Purpose

- To foster community wellness in Kent County by providing information on how to self-manage health, wellness, and safety issues, and obtain knowledge to ultimately reduce the demands on health care systems.

Features

- Free health screenings
- Free Morning Refreshments
- Flu Shots
- Over 60 exhibitors
- Printed program.
- Transportation available

Sponsorship creates awareness and visibility for you. Sponsorship is an observable demonstration of your commitment to preventive health care in Kent County. Sponsors will be prominently acknowledged in all publicity (e.g., Kent County News, Chestertown Spy, Tidewater Trader, local web sites, social media, WCTR radio). Sponsors will be highlighted on event posters, and on the cover of the event program.

SPONSORSHIP LEVELS AND BENEFITS

Platinum Level **\$5,000**

Listed in Brochure as Top-Level Sponsor
Extensive, prominently placed Exhibit Space

Inside cover **color** ad in program (as available)

Diamond Level **\$2,500**

Listed in Brochure at Diamond Level
Prominently placed Exhibit space

Half-page color ad in program

Gold Level **\$1,000**

Listed in Brochure at Gold Level
Prominently placed Exhibit space

One-page black & white ad in program

Silver Level **\$500**

Listed in Brochure at Silver Level, Exhibit space

Half-page black & white ad in program

Bronze **\$300**

Listed in Brochure at Bronze Level, Exhibit space

1/3 page black & white ad in program

For information, contact: Andy Goddard at louiseandygoddard@gmail.com or call 443-480-1987

SPONSORSHIP AGREEMENT

• HEALTH AND WELLNESS EXPO •

**Thursday, October 19, 2023, 8:00 a.m. – 12:00 p.m.
NEW LOCATION! *** Kent County Family YMCA, Chestertown, Maryland**

Presented by Homeports

SPONSORSHIP LEVELS:

_____ Platinum Level	\$ 5,000.00	_____ Silver Level	\$ 500.00
_____ Diamond Level	\$ 2,500.00	_____ Bronze Level	\$ 300.00
_____ Gold Level:	\$ 1,000.00		

Business Name: _____
(as it should appear in the program)

Contact Name: _____

Address: _____

City: _____ State: _____ Zip _____

Telephone: _____ Email: _____

Website: _____

Authorized Signature: _____

Please make checks payable to: Homeports, Inc., P.O. Box 114, Chestertown, MD 21620. Payment due in full no later than September 15, 2023.

SPONSOR EXHIBITOR INFORMATION

_____ **Please check here if you do NOT plan to exhibit.**

Exhibitors set up in the gymnasium on October 18, 3:30 p.m.– 5:30 p.m. or on October 19, 7:00 a.m. - 8:00 a.m.

EXHIBITOR HOURS 8:00 a.m.-12:00 p.m.; breakdown 12:00 p.m.- 1:00 p.m.

Kent County Family YMCA, 200 Scheeler Road, Chestertown, MD. Parking lot adjacent.

SPONSOR ADVERTISING INFORMATION

_____ **Please check here if you do NOT plan to advertise.**

Advertising Copy Requirements:

Digital copies can be emailed to Jeanette@homeports.org. (Digital files should be saved as hi-resolution 300dpi pdf, eps, jpg or tiff). Mail hard copies to **Homeports, Inc., P.O. Box 114, Chestertown, MD 21620**. Originals will not be returned unless specified. If you need to have an ad created, please contact Jeanette Jeffrey at 443-480-0940. **Artwork must be sent and confirmed prior to September 20, 2023.**

One third page 5.5” x 2.9”

One half page 5.5” x 4.25”

Full page 5.5” x 8.5”

_____ **Use the same ad as last year**

_____ **Draft artwork attached with changes/additions noted**

_____ **Hi-resolution artwork file to be sent**