



KEEPING HOME A SAFE HARBOR

SPONSORSHIP OPPORTUNITIES

• HEALTH AND WELLNESS EXPO •

Thursday, October 20, 2022, 8:00 a.m. – 1:00 p.m.
Kent County Family YMCA
200 Scheeler Rd., Chestertown, Maryland

Purpose

- To foster community wellness in Kent County by providing information on how to self-manage health, wellness and safety issues, and obtain knowledge to ultimately reduce the demands on health care systems.

Features

- Free health screenings
- Free Morning Refreshments
- Flu Shots
- Over 60 exhibitors
- Printed program.
- Transportation available

Sponsorship creates awareness and visibility for you. Sponsorship is an observable demonstration of your commitment to preventive health care in Kent County. Sponsors will be prominently acknowledged in extensive publicity (e.g., Kent County News, Easton Star-Democrat, Chestertown Spy, Tidewater Trader, local web sites, social media, WCTR radio). Sponsors will be highlighted on event posters, and on the cover of the event program.

SPONSORSHIP LEVELS AND BENEFITS

Platinum Level \$5,000

Listed in Brochure as Top-Level Sponsor
Extensive, prominently placed Exhibit Space

Inside cover **color** ad in program (as available)

Gold Level \$1,000

Listed in Brochure at Gold Level
Prominently placed Exhibit space

One-page black & white ad in program.

Silver Level \$500

Listed in Brochure at Silver Level, Exhibit space

Half-page black & white ad in program.

Bronze \$300

Listed in Brochure at Bronze Level, Exhibit space.

1/3 page black & white ad in program

For information, contact: Andy Goddard at louiseandygoddard@gmail.com or call 443-480-1987

SPONSORSHIP AGREEMENT

• HEALTH AND WELLNESS EXPO •

Thursday, October 20, 2022, 8:00 a.m. – 1:00 p.m.
NEW LOCATION! *** Kent County Family YMCA
200 Scheeler Rd., Chestertown, Maryland

Presented by Homeports

SPONSORSHIP LEVELS:

_____ Platinum Level	\$ 5,000.00	_____ Silver Level	\$ 500.00
_____ Gold Level:	\$ 1,000.00	_____ Bronze Level	\$ 300.00

Business Name: _____
(as it should appear in the program)

Contact Name: _____

Address: _____

City: _____ State: _____ Zip _____

Telephone: _____ Email: _____

Website: _____

Authorized Signature: _____

Please make checks payable to: Homeports, Inc., P.O. Box 114, Chestertown, MD 21620. Payment due in full no later than September 15, 2022.

SPONSOR EXHIBITOR INFORMATION

_____ Please check here if you do NOT plan to exhibit.

Exhibitors set up in the gymnasium on October 19, 3:30 p.m.– 5:30 p.m. or on October 20, 7:00 a.m. - 8:00 a.m.

EXHIBITOR HOURS 8:00 a.m.-1:00 p.m.; breakdown 1:00 p.m.- 2:00 p.m. Parking lot adjacent.

_____ Please Check Here if you need **ELECTRIC** .

SPONSOR ADVERTISING INFORMATION

_____ Please check here if you do NOT plan to advertise.

Advertising Copy Requirements:

Digital copies can be emailed to Karen@homeports.org. (Digital files should be saved as hi-resolution 300dpi pdf, eps, jpg or tiff). Mail hard copies to **Homeports, Inc., P.O. Box 114, Chestertown, MD 21620**. Originals will not be returned unless specified. If you need to have an ad created, please contact Karen Wright at 443-480-0940. **Artwork must be sent and confirmed prior to September 15, 2022.**

One third page 5.5" x 2.9"

One half page 5.5" x 4.25"

Full page 5.5" x 8.5"

_____ Use the same ad as last year

_____ Draft artwork attached with changes/additions noted

_____ Hi-resolution artwork file to be sent

